



Kingsford Chase

Native Token ChaseX (CHX)

WHITE PAPER

01 Introduction



Introduction

Amid the rapid global technological advancements, blockchain technology and cryptocurrencies are gaining increasing prominence, leading a groundbreaking, unprecedented digital revolution. As an active advocate of this revolution, Kingsford Chase (hereinafter referred to as CHX) is committed to helping learners worldwide gain a deeper understanding of the potential of digital finance through education and innovative approaches. It aims to equip them with the skills and knowledge necessary for success in this fast-evolving industry.



As a global financial education platform, CHX' s mission is to provide students with a comprehensive understanding of blockchain knowledge, investment theory, and practical applications, nurturing financial professionals equipped with technical skills, theoretical insights, and an investment perspective. Our curriculum covers a wide range of topics, from the basics of blockchain, digital asset management, cryptocurrency investment, to decentralized finance (DeFi) and NFTs, offering students multidimensional academic support to help them seize opportunities in the financial markets.

Kingsford Chase promotes the widespread adoption of blockchain technology and cryptocurrency education through an innovative educational model that integrates both online and offline learning methods. The Institute' s curriculum not only focuses on theoretical knowledge but also emphasizes hands-on experience, incorporating the latest blockchain projects and market trends to provide students with real-world investment and technical application scenarios. On this platform, students will learn how to leverage blockchain technology and digital currencies for intelligent investment decisions, while also gaining opportunities to enhance their financial management and risk control skills.

As the Institute's self-developed core AI system, Cordelia plays a pivotal role in driving the development of the Institute's token, ChaseX (CHX). By deeply integrating blockchain technology and cryptocurrencies, ChaseX (CHX) provides the Institute with a decentralized, transparent, and efficient financial infrastructure. As a core asset of the project incubator, it supports the Institute in driving the implementation of innovation and research projects on a global scale. ChaseX (CHX) aims to offer a stable and flexible digital asset platform for the Institute's students, researchers, and strategic partners, facilitating breakthroughs and continuous progress in the fields of technology and finance.

Kingsford Chase firmly believes that the rapid development of blockchain technology and cryptocurrencies will bring profound transformations to the global financial system. Through education and empowerment, CHX aims to nurture more financial professionals with forward-thinking vision and technical expertise on a global scale, helping them become leaders in the industry. The Institute is committed to its mission of cultivating "future financial innovators" by continuously providing students with leading educational resources and practical opportunities, ensuring they remain at the forefront of the ever-evolving digital finance world.



02 Institute Overview



Institute Overview

2.1 The Founding of Kingsford Chase

Kingsford Chase Institute was established in 2015 in Silicon Valley, the global hub of technological innovation, providing the Institute with unique opportunities and a broad vision. The deep technological roots and innovative atmosphere of Silicon Valley have nurtured the team's profound understanding and firm belief in blockchain technology, cryptocurrencies, and digital assets. From its inception, CHX has been committed to becoming a leader and pioneer in the digital finance field, dedicated to providing students worldwide with cutting-edge blockchain education and financial investment training.

1) CHX' s Development

- **Global Vision:** With the rapid development of blockchain technology and the digital asset industry, CHX has maintained a keen market insight, staying ahead of industry trends and continuously optimizing its development strategy. CHX seeks innovative educational methods and advanced technological applications worldwide, further solidifying its leading position in the financial education sector.
- **Accelerating Internationalization:** The successful implementation of its global market strategy has not only driven CHX's expansion in the Asian market but also accelerated its internationalization. By partnering with world-leading blockchain education programs, CHX has enhanced its influence in international markets, expanded its educational resources and Institute platform, and attracted students and professionals from around the globe.

2) Achievements of CHX

- **Global Operations:** Kingsford Chase (CHX) has grown into a globally operated financial education institution, with over 200 experts and educators from around the world. CHX's educational network spans across key global markets and has become a prominent player in the global digital finance and blockchain education field.
- **Asset Management:** CHX's asset management scale exceeds \$550 million. Through precise investments in forward-thinking projects, CHX provides its global students with opportunities to connect with top-tier projects in the blockchain industry, helping them gain valuable investment and technical experience in practice.



2.2 CHX' s Investment Scope and Business Overview

1) CHX' s Investment Areas

- **Blockchain Infrastructure:** Blockchain infrastructure is one of the core areas of CHX's investment strategy. By investing in blockchain infrastructure projects, CHX actively promotes the innovation and widespread adoption of this technology.
- **Regulated Exchanges:** CHX closely monitors the development of regulated exchanges, aiming to drive the standardization and healthy growth of the entire blockchain industry through investments and strategic partnerships.

2) CHX Business Overview

- **Investment Business:** Kingsford Chase (CHX) is committed to identifying and investing in high-potential blockchain projects globally through a carefully curated investment portfolio. CHX' s investment strategy focuses on foresight and innovation, supporting projects that drive the advancement of blockchain technology and transform traditional financial structures.
- **Technology Promotion:** In addition to investments in blockchain projects, CHX is dedicated to accelerating the adoption and application of blockchain through technology promotion. CHX organizes various events, collaborations, and seminars aimed at enhancing public understanding and acceptance of blockchain technology. Through these promotional efforts, CHX provides a platform for students to deepen their knowledge of blockchain principles and applications, helping them stand out in the digital finance sector.
- **Setting Industry Standards:** CHX actively participates in the formulation and improvement of blockchain industry standards. As a leader in education within the sector, CHX strives to promote the standardization and healthy development of the industry, ensuring the safe and compliant application of blockchain technology worldwide.



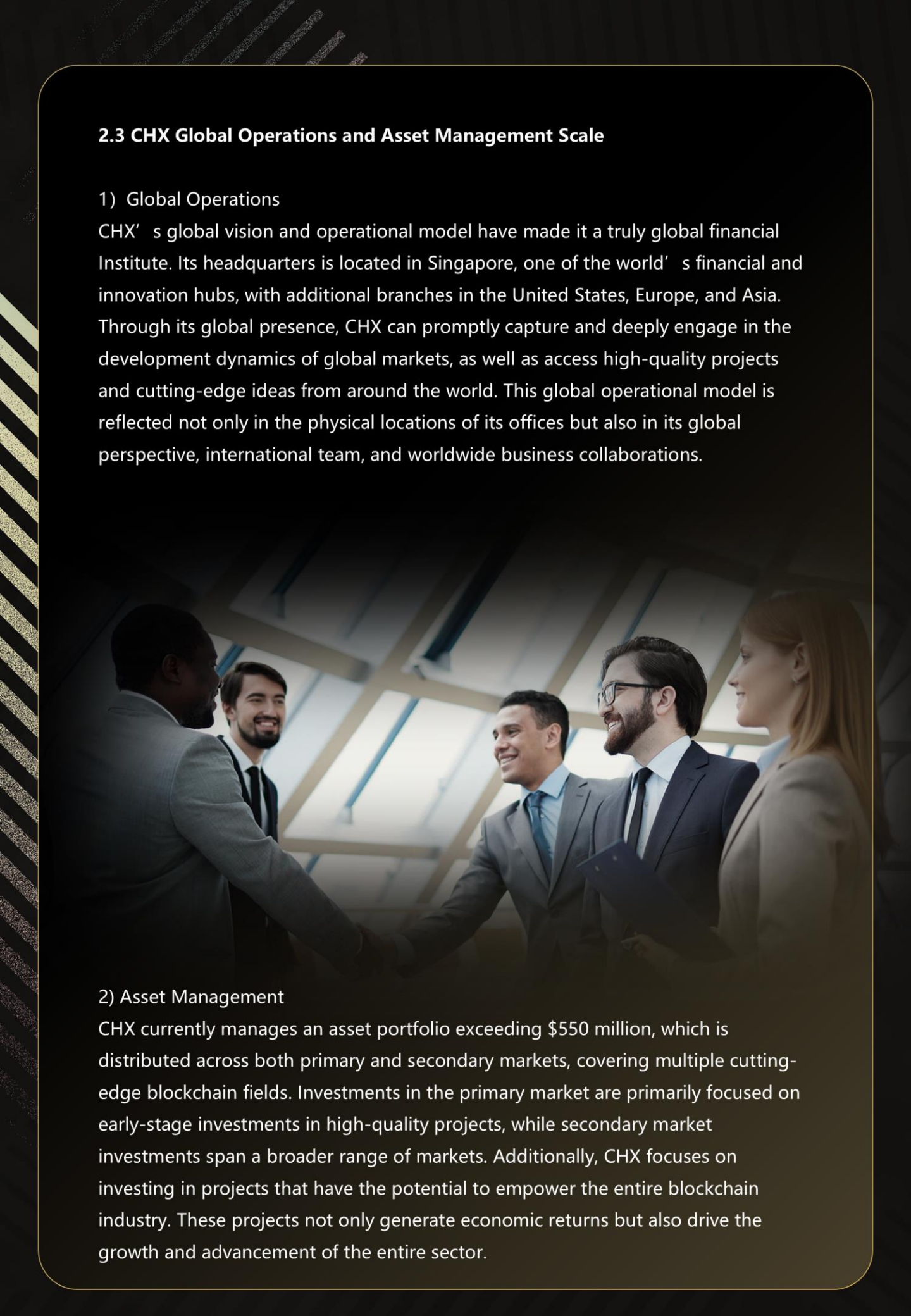
2.3 CHX Global Operations and Asset Management Scale

1) Global Operations

CHX' s global vision and operational model have made it a truly global financial Institute. Its headquarters is located in Singapore, one of the world' s financial and innovation hubs, with additional branches in the United States, Europe, and Asia. Through its global presence, CHX can promptly capture and deeply engage in the development dynamics of global markets, as well as access high-quality projects and cutting-edge ideas from around the world. This global operational model is reflected not only in the physical locations of its offices but also in its global perspective, international team, and worldwide business collaborations.

2) Asset Management

CHX currently manages an asset portfolio exceeding \$550 million, which is distributed across both primary and secondary markets, covering multiple cutting-edge blockchain fields. Investments in the primary market are primarily focused on early-stage investments in high-quality projects, while secondary market investments span a broader range of markets. Additionally, CHX focuses on investing in projects that have the potential to empower the entire blockchain industry. These projects not only generate economic returns but also drive the growth and advancement of the entire sector.



03 Investment Strategy

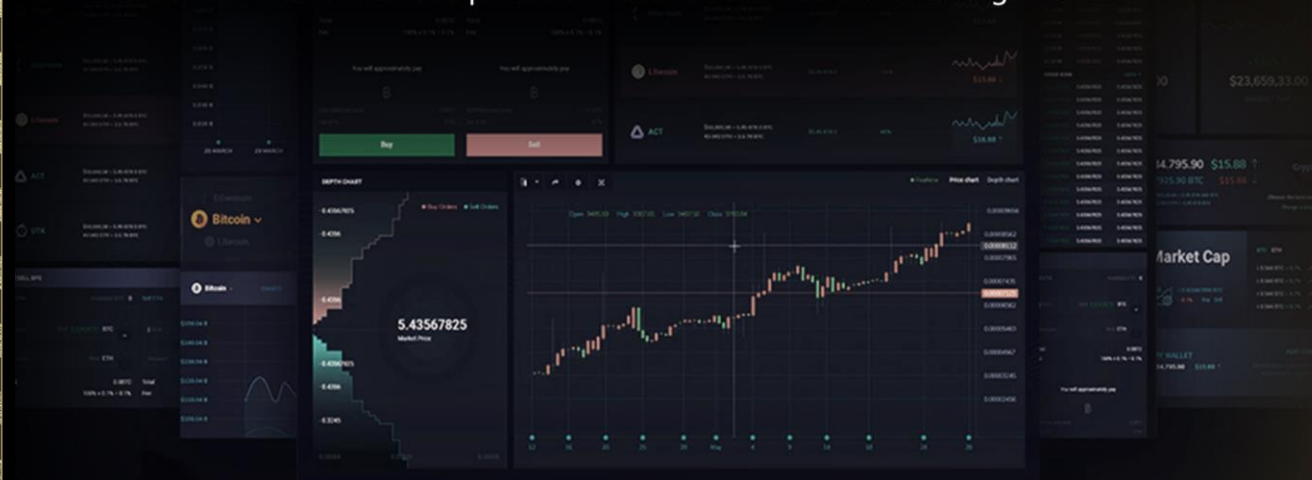


Investment Strategy

3.1 CHX' s Investment Principles and Risk Control

1) Value Investment

CHX adheres to the principle of value investing. We conduct in-depth analyses of each investment project, examining factors such as business models, market prospects, and team capabilities to assess the true value and long-term potential of the project. We firmly believe that only projects with genuine value can withstand the tests of the market and provide investors with stable and lasting returns.



2) Long-Term Focus

CHX' s investment strategy is firmly rooted in long-termism. We understand that blockchain is a long-term, incremental innovation that requires extended periods of accumulation and development to fully unlock its potential. Therefore, we focus on projects with far-reaching impacts and long-term growth potential, rather than pursuing short-term, over-hyped "hot trends."

3) Risk Control

While pursuing investment returns, CHX equally emphasizes risk control. We employ a rigorous investment decision-making process, which includes, but is not limited to, multiple rounds of due diligence and approval by an investment committee, ensuring that each investment decision undergoes thorough discussion and consideration. Additionally, we continuously monitor the risk status of our investment portfolio, employing strategies such as prudent portfolio allocation and regular investment evaluations to mitigate investment risks.

3.2 CHX' s Investment Areas and Priorities

1) Investment Areas

- CEFI (Centralized Finance): We focus on centralized finance projects that exhibit strong competitiveness and innovative thinking, such as digital currency exchanges, lending platforms, and other centralized financial solutions.
- DEFI (Decentralized Finance): We believe that decentralized finance will revolutionize traditional financial industries. As a result, we actively invest in breakthrough DEFI projects in areas such as decentralized exchanges (DEX), lending, stablecoins, and derivatives.
- NFTs (Non-Fungible Tokens): With the rise of digital art and the metaverse, NFTs have shown immense market potential. We prioritize investments in projects that provide innovative solutions for the NFT market, such as NFT trading platforms and metaverse development projects.
- Web3.0: As the next generation of the internet, Web3.0 will be a key investment focus for us in the future. We focus on projects that contribute to the realization of Web3.0, such as decentralized storage, identity verification, and cross-chain technologies.



2) Investment Priorities

At CHX, our investment priorities are not only based on the quality and market prospects of a project but, more importantly, on whether the project can have a positive impact on the entire blockchain ecosystem. We believe that only those projects that drive industry development, innovation, and transformation are the most valuable investment targets. Therefore, we always give high attention and priority to projects that feature technological innovation, model innovation, market disruption, and ecosystem influence.



3.3 Investment Project Showcase

1) Bloq

As a leader focused on blockchain infrastructure and educational services, Bloq is helping global institutions achieve decentralized transformation. Our investment in Bloq reflects our strong belief in blockchain infrastructure, and we believe that Bloq has the potential to drive blockchain innovation across global institutions.

bloq

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Infrastructure & Applications for Web3

Building for DeFi, Mining, the Metaverse, and more.

2) Brave Browser

Brave is a privacy-focused browser that uses the blockchain-based Basic Attention Token (BAT) to create a fair ecosystem between advertisers and users. Our investment in Brave demonstrates our confidence in the application of blockchain technology in the digital advertising and user privacy protection sectors.



3) Ledger X

Ledger X is a U.S.-compliant digital currency futures and options trading platform. Our investment in Ledger X reflects our deep understanding of the digital asset derivatives market and our long-term optimism about its future development.

The LedgerX logo is displayed in white on a dark blue rounded rectangular background. It consists of a stylized icon of a square with a diagonal line, followed by the text "LedgerX" in a bold, sans-serif font.

4) Circle

As a global leader in stablecoin issuance, Circle provides a secure, transparent, and fast payment solution through the issuance of USDC. Our investment in Circle demonstrates our deep understanding and recognition of blockchain's application in the payments sector.

The Circle logo is displayed in white on a dark blue rounded rectangular background. It features a stylized icon of a circle with a diagonal line, followed by the word "CIRCLE" in a bold, sans-serif font.

04 Specialized Funds



Specialized Funds

4.1 Venture Capital Fund – CHX FUND

CHX FUND is CHX' s core venture capital fund, focusing on investing in the world' s most innovative and promising blockchain projects. Our goal is not only to seek economic returns but also to drive innovation and development across the entire blockchain industry.



- **Broad Investment Scope:** The fund covers multiple sectors within the blockchain industry, including blockchain infrastructure, decentralized finance (DeFi), cross-chain technologies, non-fungible tokens (NFTs), and Web 3.0, among others.
- **Early-Stage and Growth-Stage Investments:** The primary focus is on early-stage and growth-stage investment projects. At these stages, our funding support, technical consulting, and market promotion resources can provide the most significant assistance to the project' s development, unlocking its full innovation potential.
- **Value Investment Philosophy:** We adhere to the principle of value investing, conducting in-depth market research, technical analysis, and team evaluations to identify the most promising and valuable investment opportunities.
- **Comprehensive Support:** In addition to providing financial backing, we offer full-spectrum support through incubation, strategic advisory, and other means. We aim to help these projects achieve their business goals more quickly and maximize their innovative potential with our expertise and resources.

4.2 Cryptocurrency Fund – Crypto FUND

Crypto FUND is CHX' s investment fund focused on the digital currency sector. The fund primarily invests in mainstream digital currencies such as Bitcoin and Ethereum, while also paying attention to emerging and potentially high-growth small-cap cryptocurrencies.



- **Dynamic Adjustment of Investment Strategies:** The investment strategy is adjusted dynamically based on market changes. This means we will flexibly adjust the portfolio allocation when macroeconomic conditions, market trends, or specific currency fundamentals change. Our goal is to achieve investment returns above market averages while ensuring capital security through reasonable allocation across different currencies and market stages.
- **Rigorous Investment Research and Analysis:** We have a highly skilled and experienced research team that conducts comprehensive, in-depth studies of various cryptocurrencies, focusing on their technological foundations, application scenarios, development potential, and risk factors. Based on this, we make scientifically sound and prudent investment decisions.
- **Timely Portfolio Rebalancing Strategy:** Given the high volatility of the cryptocurrency market, a timely portfolio rebalancing strategy is crucial. We continuously monitor market dynamics and adjust the investment portfolio as needed to maintain stability during market fluctuations and seize opportunities when they arise.

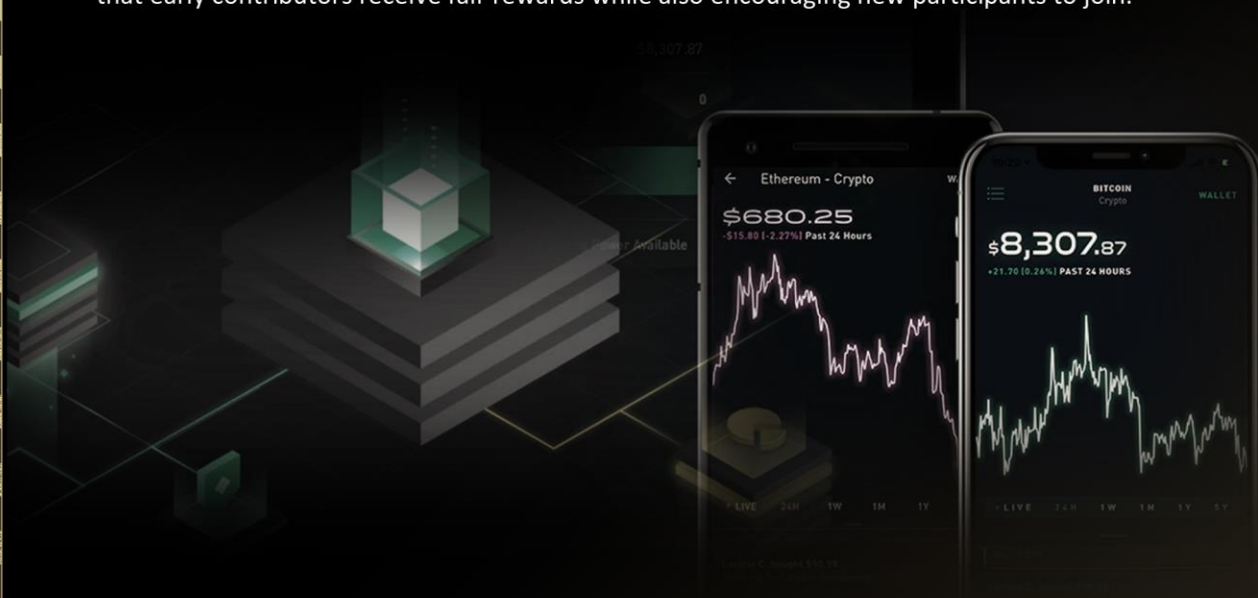
05 Economic Model



Economic Model

5.1 Native Token of the Institute Platform – ChaseX (CHX)

The total supply of CHX tokens is set at 1 billion, with a linear decreasing issuance model to ensure that early contributors receive fair rewards while also encouraging new participants to join.

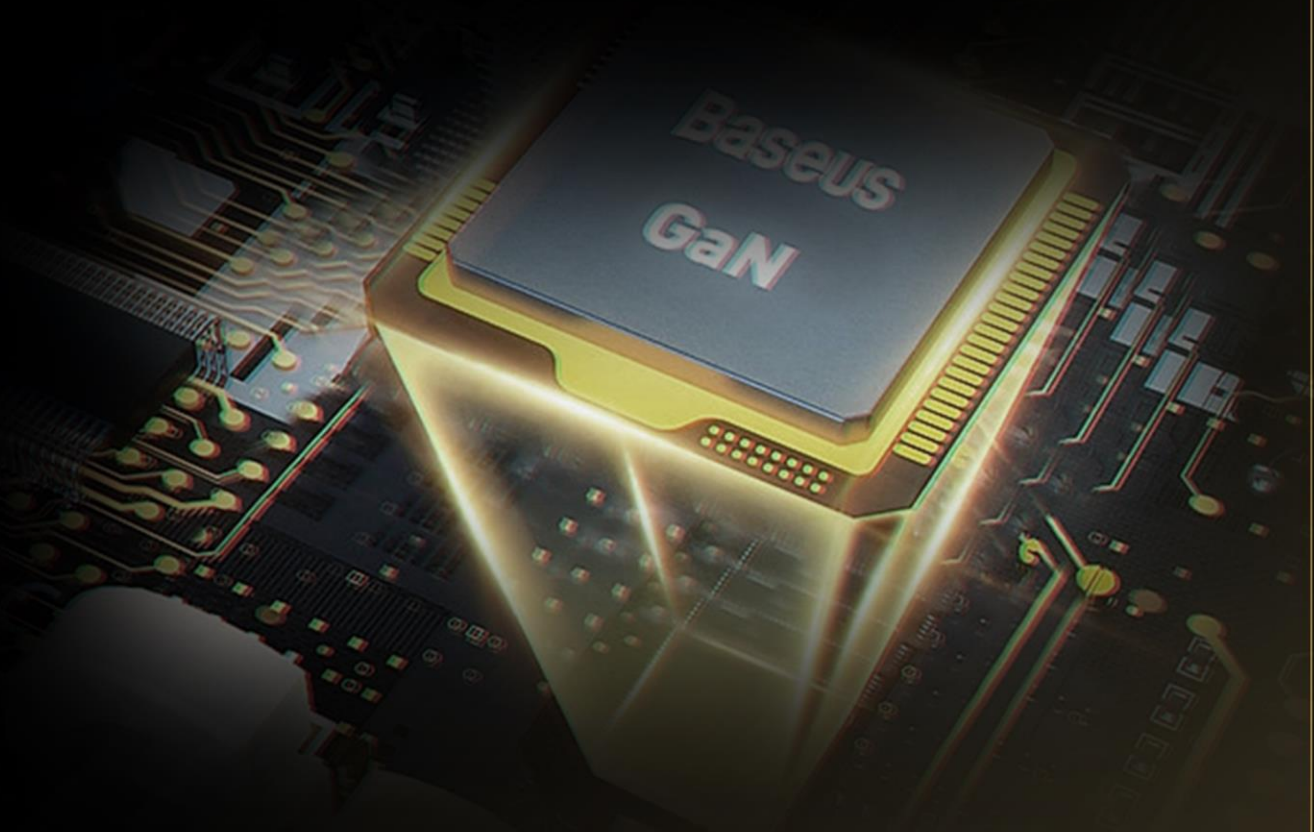


- **Ecosystem Development:** 40% (400 million CHX) will be allocated to incentivize community development, marketing, business partnerships, and other efforts to help build and expand the CHX ecosystem.
- **Team and Early Contributors:** 20% (200 million CHX) is allocated to reward the efforts and contributions of the team members and early participants.
- **Foundation:** 15% (150 million CHX) is dedicated to supporting the operation and development of the foundation.
- **Partners and Advisors:** 15% (150 million CHX) is reserved to maintain long-term relationships with partners and advisors.
- **Community Incentives:** 10% (100 million CHX) will be distributed to the community through airdrops, mining, and other methods to incentivize participation in various activities on the Institute platform.

5.2 Token Mechanism

1) CHX Token Output: Proof of Stake (POS) Consensus Algorithm

The CHX token utilizes the Proof of Stake (POS) consensus algorithm. Users are required to purchase mining machines, which then generate tokens through the POS mechanism as a form of reward for the users.



2) CHX Token Applications: Network Governance and Transaction Medium

The CHX token serves multiple functions within the Institute platform. First, users who hold CHX tokens can participate in network governance through voting, enabling them to vote on major platform decisions such as protocol upgrades, parameter settings, and more. This mechanism ensures the democratic nature of the Institute platform, giving each user a voice in shaping its future.

The CHX token plays a crucial role in various transactions and applications within the CHX Institute platform. It can be used to participate in investment projects, while users also have the option to lend their CHX tokens to others or provide liquidity to earn rewards. These applications not only allow users to generate returns but also enhance the utility and value of the CHX token.

3) CHX Token Circulation: Interoperable and Unlocking Liquidity

The CHX token circulates within the CHX Institute platform, used for various activities such as investment, lending, and liquidity mining. At the same time, CHX will actively collaborate with other blockchain Institute platforms and exchanges to ensure its circulation across a broader market, connecting liquidity across different blockchains. Through this approach, we aim to further enhance the liquidity and value of the CHX token.



5.3 USDT in CHX Investment Applications

1) Application of USDT in Purchasing Other Cryptocurrencies

As a stablecoin, USDT is pegged to the US dollar, allowing it to maintain stability amidst the volatility of the cryptocurrency market. This makes USDT an ideal choice for purchasing other cryptocurrencies. On the CHX Institute platform, users can directly use USDT to purchase mainstream cryptocurrencies such as Bitcoin, Ethereum, or emerging tokens with potential.

2) Application of USDT in DeFi Projects

The DeFi projects on the CHX Institute platform offer broader use cases for USDT. Users can stake USDT on the platform to participate in various DeFi projects, such as liquidity mining, staking, and lending. In these projects, USDT can not only serve as a medium of exchange but also function as the settlement currency for earnings.

Core Business 2: Industry Investment Using USDT

Another key business on the CHX Institute platform is "Industry Investment." Users can use USDT to invest in various industry projects on the platform, including but not limited to: new energy, agricultural products, digital finance, and more.



- **Investing in New Energy:** New energy is the future direction of development. By investing in new energy projects, users can not only gain returns but also contribute to the development of green energy. The new energy projects on the CHX Institute platform include solar energy, wind energy, and more. Users can choose investments based on their interests and understanding.
- **Investing in Agricultural Products:** The agricultural product projects on the CHX Institute platform include organic agriculture, agricultural product processing, and more. By investing in these projects, users can gain returns and contribute to the sustainable development of agriculture.
- **Investing in Digital Finance:** Digital finance is one of the core businesses of the CHX Institute platform. Users can invest in various digital finance projects on the platform, such as cryptocurrencies, DeFi, and more. These projects have immense development potential, providing good returns for investors.

06

Institute Management Team

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Institute Management Team



Alexander Wolfe

Alexander Wolfe, the Founder of Kingsford Chase (CHX), has over 20 years of extensive experience in both the education and finance sectors. Alexander graduated from Stanford University with a PhD in Economics and has held significant positions in leading global financial institutions and educational platforms. Not only has he achieved remarkable accomplishments in academia, but he has also accumulated deep practical experience in the global financial markets, particularly in the fields of blockchain technology and digital assets, where he has conducted in-depth research and practice.



Matthew Carson

Matthew Carson holds a Master's degree in Computer Science and Finance from the Massachusetts Institute of Technology (MIT). He has worked at several top tech and financial companies in Silicon Valley and Wall Street, gaining extensive cross-industry experience. With a strong background in digital finance, blockchain technology, and educational innovation, Matthew has led several fintech projects.



James Parker

James holds an MBA from Columbia University and has held senior management positions at several globally leading edtech and financial companies. With extensive experience in business operations, strategic planning, and global market expansion, James is particularly skilled in improving operational efficiency and optimizing global business processes.



Ethan Roberts

With a Master's degree in Marketing from the University of California, Berkeley, and having served as the Marketing Director at a globally renowned digital marketing company, he brings over 10 years of experience in brand marketing and market promotion within the financial industry. He specializes in driving global brand recognition through data analysis and innovative strategies.



James Wilson

With dual Master's degrees in Marketing and International Business, and having served as the Marketing Director at globally renowned education and financial companies, he brings over 10 years of experience in international market expansion, brand building, and digital marketing. He specializes in driving global brand development.

07 Disclaimer



Disclaimer

❑ Non-Advisory

This white paper does not constitute any investment, financial, trading advice, or recommendation from CHX, its affiliated financial academies, or their respective officers, directors, managers, employees, agents, or consultants regarding the purchase or use of digital currencies, nor should it be relied upon for any other contractual or purchasing decisions.

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The CHX Institute team acknowledges that there are inherent risks in the development, maintenance, and operation of CHX, and some of these risks may exceed the team's control. In addition to the content outlined in this white paper, each participant in CHX should carefully read, understand, and consider the following risks:

❑ Regulatory Risk

Blockchain technology is still in its development phase, and there is uncertainty regarding the regulatory policies for blockchain projects in different countries. This project may face operational management risks due to evolving regulations.

❑ Information Disclosure Risk

As of the publication date of this white paper, the CHX Institute platform is still being improved, and its philosophical principles, consensus mechanism, algorithms, code, and other technical details and parameters may change and update frequently. While this white paper contains the latest key information about CHX, it is not exhaustive, and it may be adjusted and updated by the CHX operations team for specific purposes.

❑ Competitive Risk

The financial Institute platform is an intensely competitive field, with many teams planning and developing similar projects. The competition will be fierce. However, for us, this competition serves as a driving force in the development process.

❑ Team Risk

The CHX team is highly talented, but we cannot predict all uncontrollable factors. During the development of CHX, team members may leave due to reasons such as pressure, health, personal issues, etc. We will do our best to ensure the integrity of the team and the development of a strong leadership pipeline.



Kingsford Chase